
Heymat carpets in Augmented Reality - an application to preview rugs and carpets at home - now available.

For immediate release



Tuesday, April 2, 2019 - company AR Visual has today released the Heymat AR mobile application that allows its users to preview exclusive designer rugs and carpets in the comfort of their homes just by using their smartphone or a tablet.

The Heymat AR mobile app is based on the technology of Augmented Reality that has been previously used, more or less successfully, in other application such as Pokémon Go or IKEA Place.

Working with the app is really easy. You can choose from a variety of Heymat carpets collections, pick the desired size and place it in the AR scene. Afterwards, you are able to change colour or material variations of the rug that is already in its place. Besides the positioning of the product, you can also duplicate, delete or place multiple products into the same scene.

Heymat AR holds the entire products line that consists of 14 collections of designer rugs and carpets in more than 100 colour and size variations ranging from small 60x85 cm all the way to the 85x250 cm pieces.

About AR Visual

AR Visual is the leading provider of Augmented Reality application solutions for industries such as furniture, home decor, electronics and others. Apart from custom AR applications, the company runs a special kind of AR platform app, that is being used by small designers and companies, for whom the custom app does not represent a viable option either due to the narrowness of their product line or they are yet experimenting with AR technology.